

## EXCLUSIVE FOR HLB PUDU MERCHANTS: ACTIVATION CAMPAIGN

Last Updated on 26 March 2024

### CAMPAIGN PERIOD

The Hong Leong Bank Berhad's (193401000023 (97141-X)) ("**HLB**") and Hong Leong Islamic Bank Berhad's (200501009144 (686191-W)) ("**HLISB**") ("hereinafter collectively referred to as "**the Bank**") "**Exclusive for HLB Pudu Merchants: Activation Campaign**" ("**Campaign**") commences on 1 April 2024 and ends on 30 September 2024 ("**Campaign Period**"), both dates inclusive, unless notified otherwise.

### TERMS & CONDITIONS

The following sets out the terms and conditions applicable to the Campaign ("**T&Cs**"):

### ELIGIBILITY

1. This Campaign is open to all new and existing HLB BizBuddy (DuitNow QR) individual and non-individual merchants ("**Merchants**") in Pudu ("**Pudu**") who are the Bank's Business Current Account/Current Account-i and/or Basic Current Account/Current Account-i accountholders ("**Participating Accounts**").
2. For the avoidance of doubt, "new Merchants" refer to merchants in Pudu who do not have any of the Participating Accounts with the Bank prior to the Campaign Period and open any of the Participating Accounts during the Campaign Period.
3. Any Merchant who has committed or is suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the facilities granted by the Bank or have been declared bankrupt/wound-up (pursuant to a petition by the Bank or other financial institutions or by any third party or is subject to any bankruptcy proceedings/winding-up proceedings at any time prior to or during the Campaign Period) shall **NOT** be eligible to participate in the Campaign.

### CAMPAIGN MECHANICS

4. There are two (2) Cashbacks available to be won under this Campaign i.e. Cashback A and Cashback B.

#### Cashback A

- (a) Merchants will be entitled to Cashback A provided that the following Qualifying Criteria A set out in Table 1 below have been performed and fulfilled during the Campaign Period ("**Cashback A Winners**"):

Table 1

<b>Campaign Period</b>	<b>Qualifying Criteria A</b>	<b>Cashback A</b>
1 April 2024 – 30 September 2024	Merchants who receive customers' QR payments via HLB BizBuddy (DuitNow QR) with <b>total cumulative transactions amount</b> of RM1,000 and above during <i>the prescribed</i> Campaign Month as set out in Table 2 below	0.25% rebate on total cumulative transactions amount for each Campaign Month and the total amount of rebate each Cashback A Winner can receive is capped up to a maximum of <b>RM100</b> only

- (b) Cashback A Winners are entitled to receive a maximum of **one (1)** Cashback A only per Campaign Month;
- (c) Cashback A is capped at a total pool of **Ringgit Malaysia Nine Thousand (RM9,000)** throughout the Campaign Period and Cashback A is capped at the respective Monthly Cashback A Limit allocated for each Campaign Month set out in Table 2 below. Cashback A Winners will be selected on a first come,

first served basis to win Cashback A. Notwithstanding any provision to the contrary in the T&Cs herein, no further Cashback A will be rewarded once the capped limit is reached;

- (d) The crediting record of Cashback A will be reflected in the monthly e-statement of the Cashback A winners' Participating Accounts;
- (e) Cashback A will be credited into the Cashback A Winners' Participating Accounts on the following Cashback A Crediting Dates as per Table 2 below:

**Table 2**

Campaign Month	Cashback A Crediting Dates	Monthly Cashback A Limit
1 April 2024 to 30 April 2024	31 May 2024	RM1,500
1 May 2024 to 31 May 2024	30 June 2024	RM1,500
1 June 2024 to 30 June 2024	31 July 2024	RM1,500
1 July 2024 to 31 July 2024	31 August 2024	RM1,500
1 August 2024 to 31 August 2024	30 September 2024	RM1,500
1 September 2024 to 30 September 2024	31 October 2024	RM1,500

- (f) To receive Cashback A, the Cashback A Winners' Participating Accounts must remain valid/active, in good standing until the Cashback A Crediting Date based on the relevant Campaign Month as indicated in Table 2 above and the Cashback A Winners must not breach any of General Terms and Conditions of Accounts, the Terms and Conditions applicable to the Participating Accounts and Merchant Services Terms and Conditions ("**Applicable Terms and Conditions**") including the T&Cs of this Campaign. Cashback A Winners who have breached any of the aforementioned Applicable Terms and Conditions and/or the T&Cs of this Campaign at any time before, during or after the Campaign Period will be automatically disqualified from receiving Cashback A.

**Cashback B**

- (g) Merchants will be entitled to Cashback B provided that the following Qualifying Criteria B set out in Table 3 below have been performed and fulfilled during the Campaign Period ("**Cashback B Winners**");

**Table 3**

Cashback B	Qualifying Criteria	Transaction Period	Cashback B Crediting Dates	No. of Winners (#)
<b><u>Grand Prize RM500 Cashback</u></b>	<ul style="list-style-type: none"> <li>• Top 2 Merchants who achieves the <b>highest number of cumulative transaction counts (regardless of amount)</b> for HLB BizBuddy (DuitNow</li> </ul>	1 April 2024 to 30 April 2024	31 May 2024	2
		1 May 2024 to 31 May 2024	30 June 2024	2
		1 June 2024 to 30 June 2024	31 July 2024	2

<ul style="list-style-type: none"> <li>QR) during the prescribed Transaction Period</li> <li>• Minimum receive amount of RM15 per HLB BizBuddy (DuitNow QR) transaction</li> </ul>	1 July 2024 to 31 July 2024	31 August 2024	2
	1 August 2024 to 31 August 2024	30 September 2024	2
	1 September 2024 to 30 September 2024	31 October 2024	2
<b>Total No. of Winners (#)</b>			<b>12</b>

- (h) There will be only **two (2)** Cashback B available to be won for each Transaction Period as set out in Table 3 above;
- (i) Cashback B is capped at a total pool of **Ringgit Malaysia Six Thousand (RM6,000)** throughout the Campaign Period and Cashback B is capped at Ringgit Malaysia One Thousand (RM1,000) only for each Transaction Period based on **Table 3** above. Notwithstanding any provision to the contrary in the T&Cs herein, no further Cashback B will be rewarded once the capped limit is reached;
- (j) The crediting record of Cashback B will be reflected in the monthly e-statement of the Cashback B Winners' Participating Accounts;
- (k) To receive Cashback B, the Cashback B Winners' Participating Accounts must remain valid/active, in good standing until the Cashback B Crediting Date based on the relevant Transaction Period as indicated in Table 3 above and the Cashback B Winners must not breach any of the Applicable Terms and Conditions including the T&Cs of this Campaign. Cashback B Winners who have breached any of the aforementioned Applicable Terms and Conditions and/or the T&Cs of this Campaign at any time before, during or after the Campaign Period will be automatically disqualified from receiving Cashback B.

## **GENERAL**

5. By participating in this Campaign, the Merchants:
- confirm to have read, understood, accepted and agreed to be bound by the applicable Terms and Conditions;
  - agree that the Bank's decision on all matters relating to the Campaign shall be accurate, final, conclusive and binding on all Merchants;
  - agree that Cashback A and/or Cashback B are non-exchangeable for up-front cash, credit, cheque or benefit-in-kind; and
  - agree to be liable and shall personally bear all applicable taxes, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to their participation in the Campaign.
6. The Bank reserves the right:
- with prior notice to the Merchants, to add, delete, suspend or vary the T&Cs listed herein, either fully or partially, or to terminate the Campaign, by way of posting such addition, deletion, suspension or amendment of the T&Cs or termination of this Campaign on the Bank's Websites; and
  - to forfeit and claw back any of the Cashback A and/or Cashback B paid and return the same into the pooled fund allocation (as referred to under Clause 4 of these T&Cs) in the event there is any detected fraud, or non-compliance of any of the T&Cs of this Campaign.

7. In addition to the terms stipulated above, the Merchants agree that the Applicable Terms and Conditions shall be read together with these T&Cs as an entire agreement. In the event of any discrepancies, the T&Cs herein shall prevail to the extent of such discrepancies.
8. In the event of any discrepancies between the T&Cs herein and any advertising, publicity and other materials relating to or in connection with the Campaign, the final T&Cs on the Bank's Website shall prevail.
9. The T&Cs herein shall be governed by and construed in accordance with the laws of Malaysia and the Merchants agree to submit to the exclusive jurisdiction of the Courts of Malaysia.
10. Words denoting one gender include all other genders and words denoting the singular include the plural and vice versa.

**Hong Leong Current Account-i and Basic Current Account-i are deposit accounts based on the Shariah contract or Tawarruq.**

Member of PIDM. Deposits/Deposits-i are protected by PIDM up to RM250,000 for each depositor (refer to [Products Eligible for PIDM Protection](#)).

If you have any enquiries regarding these T&Cs, please email us at [QRBizBuddy@hlbb.hongleong.com.my](mailto:QRBizBuddy@hlbb.hongleong.com.my).