

HLB HOP HOP HUAT TERMS AND CONDITIONS

The **2023 HLB Hop Hop Huat** (“Contest”) is a contest organized by **Hong Leong Bank Berhad** (193401000023 (97141-X)) (“HLB”) which commences **on 5 January 2023 at 00:00 hours (12:00 AM) and ends on 1 February 2023 at 23:59 hours (11:59 p.m.)**, both dates inclusive (“Contest Period”), unless otherwise notified.

Contest Period of the 2023 HLB Hop Hop Huat is divided into the following Contest Week as per Table 1 below:

Table 1

Contest Week	Contest Period (for Game Play & Game Scores)
Week 1	From 5 January 2023 at 00:00 hours (12:00 a.m.) and ends on 11 January 2023 at 23:59 hours (11:59 p.m.) (“Week 1 Contest Period”)
Week 2	From 12 January 2023 at 00:00 hours (12:00 a.m.) and ends on 18 January 2023 at 23:59 hours (11:59 p.m.) (“Week 2 Contest Period”)
Week 3	From 19 January 2023 at 00:00 hours (12:00 a.m.) and ends on 25 January 2023 at 23:59 hours (11:59 p.m.) (“Week 3 Contest Period”)
Week 4	From 26 January 2023 at 00:00 hours (12:00 a.m.) and ends on 1 February 2023 at 23:59 hours (11:59 p.m.) (“Week 4 Contest Period”)

Terms and Conditions

1) The following sets out the terms and conditions applicable to the Contest (“**T&Cs**”):-

Eligibility

- 2) This Contest is open to all Malaysian individuals irrespective of whether they are customers of the Bank or otherwise (“**Participants**”).
- 3) In order to be eligible for this Contest, all requirements must be fulfilled in accordance with the Contest Mechanics below.

Contest Mechanics

- 4) Participants are required to log in to the contest microsite at <https://www.hlbhophophuat.com> using a valid email to play the game according to the gameplay instructions (“**Game**”) as stated on the contest microsite.

Prize Selection and Fulfilment

- 5) Participants who play the Game (“**Eligible Participants**”) will stand a chance to win the respective Contest Prizes set out in Table 2 below:

Table 2: Contest Prizes & Capping

Contest Category	Contest Prizes	Denomination/ e-Voucher (RM)	Contest Prize Winner per week (#)	Nos Week (#)	Total Contest Prize Winners (#)	Total Prizes (RM)
Consolation prizes: Weekly	RM50 Shopee e-Voucher*	RM50 x 1 unit	20	4	80	4,000
Grand Prize: Weekly	RM200 Shopee e-Voucher*	RM100 x 2 units	5	4	20	4,000
Total					100	8,000

*Shopee e-Vouchers are applicable to Shopee Mall and Preferred Sellers only.

Contest Prize Winners Selection

- 6) A total of one hundred (100) Contest Prize Winners for the Contest Prizes will be selected for this Contest. For each Contest Week, five (5) Grand Prize winners based on the top five (5) highest Games scores and twenty (20) Consolation Prize winners based on 6th to 25th top Games scores will be selected to win the Campaign Prizes.
- 7) Eligible Participants may play the Game as many times as they wish to increase their chances of being selected as the Contest Prize Winners.
- 8) Each gameplay and game scores successfully submitted in the Game will be recorded as one (1) contest entry.
- 9) In selecting the Contest Prize Winners, in the event there are two (2) or more Eligible Participants who have the same game scores, the Eligible Participant who has played and registered the game scores first will be placed ahead of the other Eligible Participant in terms of the selection of Contest Prize Winners pursuant to Clause 6 above.
- 10) Each Contest Prize Winner is entitled to win **only ONE (1) Contest Prize** in this Contest.
- 11) The Contest Prize Winners will be notified via a Contest Prize Winner’s announcement post on HLB’s official Facebook and/or Instagram page within 7 days from the last date of each Contest Week during the Contest Period. The Contest Prize Winners will be subsequently notified via email from hlbmarketingcom@hlbb.hongleong.com.my with the **email subject**: “Congratulations, you’re our HLB Hop Hop Huat Winner!” within 14 days from the winners’ announcement post.
- 12) It is the obligation of the Eligible Participants to provide their latest and accurate email address to HLB. The Contest Prize will only be sent to the email address submitted through the Game. HLB shall not be responsible in the event that the Contest Prize Winners are unable to be contacted for any reason whatsoever.

- 13) All information collected by HLB under the Contest will be used for the purpose of the Contest Prizes fulfillment only.
- 14) If the Contest Prize Winners fail to email to HLB all the required details within the timeframe specified in Clause 12 above, the Contest Prize Winners will be disqualified from the Contest and shall not be entitled to the Contest Prizes.
- 15) HLB will email the Contest Prizes to the Contest Prize Winners within 30 days upon receiving the details of the Contest Prize Winners in the manner set out in Clause 12 above
- 16) For avoidance of doubt, the Contest Prizes are subject to terms and conditions imposed by Shopee Mobile Malaysia Sdn Bhd (the “**merchant**”). HLB gives no representation or warranty with respect to the quality or suitability of the Contest Prizes (including but not limited to the validity and/ or usage of the Contest Prizes and shall not be responsible to replace any lost or stolen Contest Prizes). The Contest Prize winner shall deal directly with the merchant for any queries, disputes or claims pertaining to the Contest Prizes without recourse to HLB.
- 17) The Contest Prizes will be provided on an “As Is Where Is” basis. The Contest Prizes featured in all materials and/or the Bank’s website (if any) is for illustration purposes only. Any props, accessories, or equipment featured with the Contest Prizes in any pictorial materials are for decorative purposes and shall not form part of the Contest Prizes.
- 18) Shopee e-vouchers Terms and Conditions shall apply.
- 19) For the avoidance of doubt, HLB reserves the right to determine the Contest Prize Winners and any dispute(s) pertaining to HLB’s decision shall not be entertained. The Contest Prizes are non-exchangeable by cash, cheque or in kind.
- 20) It is the obligation of the Contest Prize Winners to inform HLB in writing in the event of non-receipt of the Contest Prizes **by 28 February 2023**, failing which the Contest Prize Winners are deemed to have received the Contest Prizes and any appeal/request for the reimbursement of the Contest Prizes thereafter shall not be entertained.
- 21) HLB reserves the right to replace the Contest Prizes with any other item of equal value at its discretion.

General

- 22) By participating in the Contest, the Participants:
 - a) confirm that they have read, understood, accepted, and agreed to be bound by the T&Cs herein;
 - b) agree that HLB’s decision on all matters relating to the Contest shall be final, conclusive, and binding on all Participants, and no further correspondence and/or appeal to dispute HLB’s decision shall be entertained;
 - c) agree to authorize and consent to HLB’s usage, disclosure, or publication of their FB and IG Handle at no cost for publicity, advertising, trade, or promotion purposes in any media;

- d) agree to be responsible for providing HLB with their valid and current contact details including an email address for the purpose of this Contest, and promptly notify HLB in the event of changes;
- e) agree to access the **HLB's contest website** at <https://www.hlbhophopuat.com> ("**Contest Website**") at regular intervals to view the T&Cs of the Contest and ensure to be kept up-to-date on any changes or variations to the T&Cs; and
- f) agree to be liable and shall personally bear all applicable taxes, government fees, or any other charges that may be levied against them under applicable laws, if any, in relation to their participation in the Contest.

23) HLB reserves the right:

- g) to add, delete, suspend or vary the T&Cs contained herein, either wholly or in part, or to terminate the Contest at HLB's discretion by way of posting on HLB's Facebook Page and/or HLB's Instagram Page or in any manner deemed suitable by HLB, at any time with notice;
- h) to disqualify any Eligible Participants who have played the Game in a manner or pattern which HLB deems to be abnormal, irregular and/or is indicative of an attempt to obtain an unfair advantage over other Eligible Participants;
- i) to disqualify any Participants who have committed or are suspected of committing any fraudulent, unlawful or wrongful acts in relation to any of the facilities granted by HLB or have been declared bankrupt or are subject to any bankruptcy proceedings at any time prior to, during or after the Contest Period from participating in this Contest; and
- j) to use the FB and IG Handle and contest entries (i.e. photos and posting copy) of the Participants at no cost for publicity, advertising, trade, or promotion purposes in any media.

24) In the event of any discrepancy between the T&Cs herein as compared to the advertising, promotional, publicity and other materials relating to or in connection with the Contest, the final T&Cs on the Contest Website shall prevail.

25) The T&Cs herein shall be governed by and construed in accordance with the laws of Malaysia and the Participants agree to submit to the exclusive jurisdiction of the Courts of Malaysia.

26) Words denoting one gender include all other genders and words denoting the singular include the plural and vice versa.

27) If you have any enquiries regarding the T&Cs, please email us at hlonline@hlbb.hongleong.com.my.